



Institute of International Management
National Cheng Kung University
國立成功大學國際經營管理研究所



Crouching Tigers

Cultivating Taiwan's International Business Employees in the Emerging and Developed Markets

● Introduction of Program

Through proposal, IIMBA plans to hold the Emerging Markets International Trade Seeds Program. IIMBA will work with Taiwanese international enterprise to recruit the talented youth from Emerging Markets' countries to come to Taiwan for short-term studies. After the program, the enterprises can pick up the suitable students to their companies for internship. So they also find the suitable international employees for future cooperation.

● Object of Enrollment

Students in the undergraduate or graduate programs from sister schools of NCKU, and highly interested on coming to Taiwan for 4 weeks summer courses and the following internship with Taiwanese companies.

Students could be major in science and technology, business and management, or language. It could be changed due to company's request in order to increase internship opportunities of different students.

● About the Internship

1. Depends on each job position, may include marketing, sales, application engineering, etc.
2. Internship Hours: 40 hours/week
3. Way to choose students: In order to find the most suitable attendants, the cooperated enterprises will be responsible for the attendants' interview.
4. Advantech may provide a number of internship opportunities, stipends around NT\$25,000 per month (before tax, tax rate of foreigners is 18%), without meals and housing support.

● Additional resource of IIMBA

1. Admitted students will be supported with 4 weeks on campus (or off-campus) accommodation during 4 weeks course.
2. Lunch expense in the 4 weeks course.

Currently, one of the companies willing to cooperate is Advantech Co., Ltd. Founded in 1983, Advantech Co., Ltd is a leader in providing trusted innovative embedded and automation products and solutions. Advantech offers comprehensive system integration, hardware, software, customer-centric design services, and the global logistics support; all backed by industry-leading front and back office e-business solutions. Advantech has always been an innovator in the development and manufacture of high-quality, high-performance computing platforms. We cooperate closely with our partners to help provide complete solutions for a wide array of applications across a diverse range of industries. To realize our corporate vision of Enabling an Intelligent Planet, Advantech will continue collaborating and partnering for Smart city & IoT Solutions.