

# International Mother Tongue Video Competition – Guidelines

## I. Objective

This contest encourages international students to share their learning experiences and daily life at KMU through videos. The aim is to help prospective international students gain a better understanding of the campus environment, academic features, and cultural experiences. Through students' authentic perspectives, the contest highlights KMU's diverse and friendly atmosphere while promoting cross-cultural interaction and building a more inclusive international campus.

## II. Eligibility

All currently enrolled international students at Kaohsiung Medical University (including foreign students, overseas Chinese students, and students from Hong Kong and Macau) are eligible to participate.

## III. Video Content

Each video submission should address at least one of the following themes (multiple themes allowed):

- Learning experience: Courses, teacher-student interaction, study environment, etc.
- Campus life: Campus facilities, dormitory life, transportation, food, etc.
- Cultural exchange: Interaction with local students, club activities, festival experiences, etc.
- Study motivation: Reasons for coming to Taiwan and how the study experience has influenced future plans.

## IV. Video Specifications

- Length: Maximum 3 minutes (including credits)
- Language: Participant's native language with English subtitles
- File format: MP4 or MOV
- Style: Open to creativity; any format such as vlogs, interviews, documentaries, etc., is acceptable

## V. Submission and Schedule

| Date                          | Activity                                       |
|-------------------------------|--|
| Now – July 11 (Fri)           | Registration and video submission              |
| July 14 (Mon) – July 18 (Fri) | Initial review of videos                       |
| July 21 (Mon)                 | Official upload by organizer                   |
| August 22 (Fri)               | YouTube view count data collection             |
| End of August                 | Announcement of winners and prize distribution |

## 1. Registration and Submission

Please complete the Google registration form by 11:59 PM, July 11, 2025, and submit a Google Drive share link of your video in the form.

- Upload instructions: Upload the video file (MP4 or MOV) to your personal Google Drive and share it with 2018oga@gmail.com with access permission enabled.

## 2. Video Review and Upload

- The organizer will review all submitted videos to ensure compliance with the contest guidelines, including the theme, duration, subtitles, content appropriateness, and intellectual property rights.
- If the video requires revision or does not meet the requirements, participants will be notified via email to revise and resubmit by a specified deadline.
- Approved videos will be uploaded by the organizer to the Office of Global Affairs YouTube Channel (URL: [www.youtube.com/@ogakmu](http://www.youtube.com/@ogakmu)) to ensure unified upload time and fair view count statistics.

## VI. Evaluation Criteria

The winners will be determined based on YouTube view counts (as of 11:59 PM, August 22, 2025).

- View counts will be collected by the organizer via the backend system; participants do not need to submit any view count data.
- Participants who fail to register or submit their video on time will be disqualified.

## VII. Awards

| Rank      | Prize                   |
|-----------|-------------------------|
| 1st Place | NT\$6,000 + Certificate |
| 2nd Place | NT\$5,000 + Certificate |
| 3rd Place | NT\$4,000 + Certificate |
| 4th Place | NT\$3,000 + Certificate |
| 5th Place | NT\$2,000 + Certificate |

※ The total number of winners shall not exceed 20% of total participants. Awards may go unfilled if no suitable candidates are selected.

## VIII. Notes

1. The intellectual property rights of the submitted videos remain with the participants. However, participants agree to grant KMU a free, perpetual, and worldwide license to use, reproduce, edit, and publicly display the videos for non-profit purposes, such as admissions promotion, social media content, and website use, without additional compensation.

2. All submissions must be original works created by the participant and must not infringe upon any third party's intellectual property rights, portrait rights, privacy rights, or any other legal rights. The participant is solely responsible for any legal issues or disputes that may arise, and the organizer will not be held liable.

3. The organizer reserves the right to amend or interpret the contest guidelines. Any unforeseen matters will be announced or notified as appropriate.

## **IX. Contact Information**

Organizer: Office of Global Affairs, KMU

Contact Person: Ms. Sung

Phone: (07)312-1101 ext. 2857

Email: [iass@kmu.edu.tw](mailto:iass@kmu.edu.tw)