

2021 International Forum on Knowledge Asset Dynamics (IFKAD)

<https://www.ifkad.org/>

會議主題：MANAGING KNOWLEDGE IN UNCERTAIN TIMES

其他主題請參考：<https://www.ifkad.org/focus/key-themes/>

第 16 屆 IFKAD Conference 國際學術研討會將於 2021 年 9 月 1-3 日在義大利羅馬舉行、亞洲論文發表場次於 6 月 12 日在台灣台北舉行。

IFKAD Conference 會議地點：University of Rome Tre, Rome, Italy

IFKAD ASIA Conference 會議地點：中國文化大學 推廣教育部 大夏館 10 樓
國際會議廳

徵稿啟事

The purpose of IFKAD 2021 is to understand the role of managing knowledge to support organisations to navigate uncertain times. The scale and variety of disruptions affecting businesses are unprecedented and astounding. Disruptions and overlapping crises threaten the working mechanisms of socio-cultural and economic-production ecosystems, and organisational systems are challenged to understand how they can be sustainable, keep moving forward and growing. The current coronavirus pandemic has brought to the fore a new level of uncertainty and poses difficult and even unprecedented challenges for the sustain-ability of organisations and communities.

During uncertain times organisational business models and traditional working mechanisms are at stake, and organisations must develop strategies and implement management initiatives to respond to the waves of disruptions impacting on their businesses.

The understanding of the strategies, projects and tools to manage the knowledge to navigate uncertain times is essential for survival and sustainability of any private, public and social organisation. The capacity of creating, employing and deploying knowledge is critical to protect the business and to guarantee that organisations can continuously contribute to the value creation dynamics of stakeholders' wealth creation.

Knowledge management is essential to drive organisations through the crisis. It can help to implement change management, to optimise operations, and most importantly, to support organisational learning mechanisms that can turn into innovations strengthening corporate systems of responding to a complex socio-economic landscape. The management and assessment of knowledge assets can drive the workplace protection ensuring employees safety and engagement to find new solutions. A knowledge-based view of the employment and deployment of new technologies can support smart working, the security of employees' expertise from dispersion, the creation of knowledge communities for innovation, the strengthening of social capital to face the psychological and sociological human tragedies. Knowledge management strategies play a central role in developing supply chains resilience and reorganise operations. The assessment and protection of intellectual capital are critical to reducing the risks of a financial downturn. Finally, knowledge-based strategies can help to maintain relationships with customers and key stakeholders.

At the 16th edition of IFKAD, we wish to extend our theories, findings and business discourses about the role and the dynamics of knowledge in the time of a growing level of uncertainty and to discuss to what extent the strategic knowledge management can support organisations to maintaining resilience, flexibility and agility for sustainable organisational value creation capacity.

We look for your contribution to make IFKAD 2021 the forum and the

place to advance our understanding of how managing knowledge organisations can face business and socio-economic challenges. The multidisciplinary field of knowledge management can provide useful insights to help leaders and managers to think and rethink their organisations to equip them with a knowledge management capacity of effectively absorb and react to disruptions and crises.

重要日程

2021 年 3 月 30 日 論文摘要提交截止

2021 年 4 月 15 日 論文摘要錄取通知

2021 年 4 月 20 日 報名註冊截止

2021 年 6 月 12 日 論文全文提交截止

2021 年 6 月 12-14 日 2021 IFKAD ASIA Conference

2021 年 9 月 01-03 日 2021 IFKAD Conference

Submission Guidelines

We kindly invite you to read carefully the submission guidelines and use this abstract template (https://www.ifkad.org/wp/wp-content/uploads/docs/IFKAD_Abstract_Template.docx) to prepare your proposal.

*All abstracts will be subjected to a double blind review.

*Deadline for abstract submission is 30 March 2021.

Participants who wish to present their research at the IFKAD 2021 conference are welcome to send an extended abstract in WORD FORMAT (.doc or .docx or other editable format) according to the following guidelines and using this EXTENDED ABSTRACT TEMPLATE.

All received extended abstracts will undergo a double blind peer review and review results will be communicated to authors not later than 15 April 2021.

The abstract submission must be done by using this dedicated submission form on our website.

Each abstract should include:

- title of the proposed article
- authors' information,
- abstract text of 500-1000 words
- images/graphs/figures included within the text in jpeg format
- tables must be editable (content of tables is not considered for total word count)
- max 5 keywords
- paper type (Academic/Practical)
- bibliographical references

At the end of the abstract, please include short biographical notes of each author.

亞洲論文發表場次注意事項

1. 報名 IFKAD Conference · 皆可參加 9 月國際場次及 6 月亞洲場次 · 請自行選擇參與場次。
2. 參加亞洲場次論文發表者 · 請將摘要或全文投稿稿件 · 以 WORD 檔案儲存 · 檔名為「IFKADFormatAT 通訊作者中文姓名+英文姓名」· 並以 EMAIL 附檔方式寄至 yfy3@g.pccu.edu.tw。
3. 懇請閱讀提交格式 WORD 檔案：<https://pse.is/3d3p4q>。
4. 論文摘要稿件須接受審查 · 合格稿件將由電子郵件聯繫 · 請於期限內繳交註冊費及提供論文全文。
5. 所有稿件需未曾有任何研討會或期刊發表。
6. 所有被接受的論文將提交製作研討會論文集。

聯絡資訊

IFKAD ASIA 秘書處

顏方瑜 小姐

連絡電話：02-28610511#19303



連絡信箱：yfy3@g.pccu.edu.tw

決行層級：

意 見 及 簽 章

承
辦
單
位

擬：
一、第16屆「2021 International Forum on Knowledge Asset Dynamics (2021 IFKAD)」將於2021年9月1-3日在義大利羅馬舉行，亞洲論文發表場次於6月12日在文化大學推廣教育部大夏館10樓國際會議廳舉行。文化大學發函請各校協助公告徵稿通知。
二、該研討會主題與本校專業較無相關，擬協助公告於本處網頁，不發email 周知。

承辦人：  0323 1655 組 長：  0323 1709

會
辦
單
位

決
行

國際長：

 0323 1716